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NEW POLL FINDS OVERWHELMING NUMBER OF CALIFORNIANS RECOGNIZE IMPORTANCE OF CA WATERFIX

Los Angeles, CA — The Public Policy Institute of California (PPIC) today released a [new poll](#) showing 78% of Californians think [California WaterFix](#) is very/somewhat important for the future quality of life & economic vitality of our state. Strong poll results were seen from regions throughout the state – including a whopping 86% of Los Angeles-area residents saying California WaterFix is very/somewhat important (see chart below).

“The strong results of PPIC’s poll illustrate that Californians know WaterFix is the best option to ensure our state has a reliable, high-quality supply of water for generations to come. Residents up and down the state believe WaterFix is an important investment for the future quality of life and economic vitality of California – and they’re absolutely right. It is imperative that we move forward with WaterFix and now.”

Charles Wilson
Executive Director
Southern California Water Coalition

“The governor has proposed to improve the reliability of water supplies by building tunnels in the Sacramento–San Joaquin Delta—starting with one tunnel and then adding a second tunnel in the future. How important is this proposal for the future quality of life and economic vitality of California?”

| | All adults | Region | | | | | Likely voters |
|----------------------|------------|----------------|---------------|-------------|------------------|------------------------|---------------|
| | | Central Valley | Inland Empire | Los Angeles | Orange/San Diego | San Francisco Bay Area | |
| Very important | 48% | 42% | 53% | 55% | 44% | 46% | 42% |
| Somewhat important | 30 | 25 | 32 | 31 | 32 | 28 | 26 |
| Not too important | 6 | 11 | 4 | 3 | 6 | 9 | 9 |
| Not at all important | 10 | 13 | 7 | 6 | 14 | 9 | 16 |
| Don't know | 6 | 9 | 4 | 5 | 4 | 8 | 7 |

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Established in 1984, the Southern California Water Coalition is a nonprofit, nonpartisan, public education partnership dedicated to informing Southern Californians about our water needs and our state’s water resources. Spanning Los Angeles, Orange, San Diego, San Bernardino, Imperial, Riverside, Ventura and Kern counties, the SCWC’s members include representatives from business, government, agriculture, water agencies, labor and the general public. Visit us at www.socalwater.org and find us on Facebook.

