



THE SOUTHERN CALIFORNIA WATER COMMITTEE

2016 Annual Report

Year upon year SCWC has proven itself as one of the most authoritative and respected voices in the region on water issues, and 2016 was no exception. From consensus building to education, regionwide events to outreach campaigns, SCWC has had a strong stake in driving change during this particularly critical time for California.

To see the outstanding work by this organization and its members throughout the past year, [click here](#) to view SCWC's 2016 Annual Report.



DRIVING **CHANGE**

**BUILDING CONSENSUS TO SECURE
A RELIABLE WATER SUPPLY**



SOUTHERN CALIFORNIA WATER COMMITTEE

2016



IN 2015-2016



DROUGHT NAMED

#1

ENVIRONMENTAL ISSUE BY CALIFORNIANS



659.7 BILLION GALLONS OF WATER CONSERVED STATEWIDE



150 MILLION SQUARE FEET OF TURF REMOVED IN SOUTHERN CALIFORNIA

WE'RE DRIVING CHANGE

HOW SCWC MAKES A DIFFERENCE

- ✓ Serving as the **Public Voice** for Southern California on Key Water Issues
- ✓ Advancing Solutions through **Issue Task Forces**
- ✓ **Advocating** on Legislation and Key Policy Issues for Members
- ✓ Hosting **Workshop & Forums for Collaboration**
- ✓ Conducting **Outreach** to Regional & Statewide Stakeholders
- ✓ Creating **Informational Materials to Promote Awareness**
- ✓ Providing **Analysis & Updates** to Members on Priority Issues

2016 OUTREACH BY THE NUMBERS



SCWC OUTREACH

Original content to engage and educate



PRIORITY ISSUES

CALIFORNIA'S WATER FUTURE



MODERNIZING THE STATE WATER PROJECT

30% OF SOUTHERN CALIFORNIA'S WATER originates in the north, but outdated infrastructure leaves this supply vulnerable. Modernizing the water delivery system to secure our water is paramount to our future as a region. Nearly ten years in the making, CALIFORNIA WATERFIX is the right plan to secure freshwater for 26 million people, farms and businesses. Moving the project across the finish line is SCWC's number one priority.



ADVANCING SUSTAINABLE WATER & ENERGY SOLUTIONS

Water and energy efficiency are vital to the region's future as the drought and impacts associated with climate change persist. With water and energy challenges tied to one another, solutions should be as well.

This year, SCWC came together with members and stakeholders to launch a new task force as a venue for this timely, critical issue.



CREATING NEW, LOCAL WATER SUPPLIES

Southern California leads the way in local water supply development and conservation. Continued investment in these projects is more important than ever as the region prepares for population growth, ongoing drought, regulatory challenges and other threats to water supply availability.

- ✓ **Recycled Water**
- ✓ **Stormwater Capture**
- ✓ **Conservation & Efficiency Investments**
- ✓ **Groundwater Programs**
- ✓ **Desalination**



www.socalwater.org @SocalWaterComm



NEWS

2017 Kickoff - Task Forces & Quarterly Luncheon

2016 may not yet have come to a close, but SCWC is ready to dive into 2017 at full speed.

- The first **Quarterly Luncheon** of the year will take place on **January 27** at the **Inland Empire Utilities Agency**. Not only a great opportunity to connect with fellow regional water industry leaders on what lies ahead in 2017, the event will also feature **Wade Crowfoot**, CEO of The Water Foundation, as guest speaker.

Sponsorships available, contact Julie Ackman at jackman@socalwater.org for details.

RSVP today by [clicking here!](#)



SOUTHERN CALIFORNIA WATER COMMITTEE

QUARTERLY LUNCHEON

Guest Speaker: Wade Crowfoot
CEO of The Water Foundation

RSVP TODAY

FRIDAY, JANUARY 27, 2017 • 12:00 - 2:00 PM

Inland Empire Utilities Agency • 6075 Kimball Ave., Chino, CA 6075

SPONSORED BY

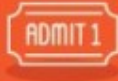


QUESTIONS?

Contact Julie Ackman
at jackman@socalwater.org

SPONSORSHIP OPPORTUNITIES AVAILABLE!

Contact Julie Ackman
at jackman@socalwater.org



\$70 PER PERSON

RSVP at
www.socalwater.org/event-calendar

*No cancellations 72 hours prior to event



VISIT SCWC ONLINE

www.socalwater.org | [@SoCalWaterComm](https://twitter.com/SoCalWaterComm) | www.facebook.com/socalwater



JANUARY 2017

Additionally, Task Force members are deep into shaping the direction of the SCWC's nine Task Forces for the year ahead. Each Task Force produces a final proposal for presentation to the Board of Trustees at the first Quarterly Board Meeting of the year, held directly preceding the first Quarterly Luncheon.

For more information on SCWC's Task Forces and Task Force membership

visit socialwater.org/task-forces or contact Julie Ackman at jackman@socialwater.org.



Legislation, Allocation & Drought Plan

Water Resources Development Act (WRDA)

Drought-relief legislation critical to water supply reliability in California has passed the House of Representatives and U.S. Senate with votes of 360-61 and 78-21, respectively. As future dry years still loom just around the corner for our state, SCWC has been a strong advocate for the passage of the bill – bottom line, California must capitalize on viable water sources when available.

Of WRDA's status, **SCWC Executive Director Charley Wilson** said:

“SCWC is pleased to see the House of Representatives and U.S. Senate has passed legislation that would provide California with long overdue drought relief through increased water capture during storms. A true bi-partisan effort that will have a long reaching effect on the residents, businesses and farms of California, we urge President Obama to consider the needs of our state as a whole when voting on this critical bill. Purely a matter of smart policy, it's imperative that we capitalize on water when it is available instead of senselessly sending viable water supplies out to the sea.”

State Announces 20 Percent Initial State Water Project Allocation

In late November, the California Department of Water Resources (DWR) [announced](#) an initial allocation of 20 percent for water agencies who receive water from the State Water Project, which serves 26 million Californians and supplies about 30 percent of Southern California's water (breakdown available [here](#)). This allocation is the first estimate for 2017, and could increase depending on the amount of rain and snowfall captured during the winter and

spring. Due to recent early-season storms, this year's initial allocation is double that of 2016 at 10 percent of deliveries, but still a fraction of water agencies' full contract amounts.

With state officials still warning of a potential sixth year of drought, the allocation announcement further highlighted California's need for modern state water delivery system. Of the announcement, **SCWC Executive Director Charley Wilson** said:

"The storms we've seen so far this season are encouraging, but are not a panacea for the five years of drought California has suffered, and future dry years still loom just around the corner."

The pattern of low water deliveries underscores California's need for a modern water system that would allow us to capture water when it's available, then store until needed during dry years. Our current system permits large amounts of water to be lost out to the ocean, leaving homes, businesses and farms throughout the state high and dry. California WaterFix would protect against earthquakes, prepare for drought and ensure a reliable, efficient statewide water supply."

Conservation: It's The California Way



State Plan Seeks To Make Water Conservation A Way of Life

Working to make water conservation a way of life, state agencies recently released a [draft plan](#) for achieving long-term, efficient water use and meeting drought preparedness goals that reflect California's diverse climate, landscape and demographic conditions. SCWC consistently advocates for Californians to continue the good work they've done thus far to conserve on a day-to-day basis, and supports the encouragement of a "conservation as a California way of life" mentality.

Collaboration Corner

On issues as large, far-ranging and complex as our region's water supply, collaboration is key! **SCWC** continues its leadership role within the business community on water related issues as **Executive Director Charley Wilson** is nominated a **2017 Los Angeles County Business Federation (BizFed) Water Committee Co-Chair**. Congratulations Charley, and we look forward to your installation in January!



BizFed @BizFed · Dec 13

BizFed Board meeting



WHAT'S NEW

Member Snapshots

A.G. Kawamura, a former California secretary of agriculture (2003-2010) and current SCWC Board Member, has been appointed to Donald Trump's Agricultural Advisory Committee. The owner of Irvine-based Orange County Produce, Kawamura and fellow committee members were chosen by Trump because "...they have been elected by their communities to solve the issues that impact our rural areas every day."

To read full coverage of this news as reported by the Orange County Register, [click here](#).

The State Water Resources Control Board has awarded the Inland Empire Utilities Agency (IEUA) \$10 million in grant funding for a stormwater facilities improvement project via the Proposition 1 Storm Water Grant Program.

A joint effort between IEUA and Chino Basin Watermaster, these basin improvement projects will allow IEUA to capture, recharge and convey approximately 3,166 acre feet per year of storm water and 2,905 acre feet per year of recycled water.

According to **IEUA Board Member and Watermaster Board Chairman Steven J. Elie**, *"The multi-benefit storm water project will contribute to sustained, long-term water benefits for the entire region, and represents remarkable cooperation among all the cities and water districts in the region, who have committed to match the grant for the project."*

For full details on IEUA's grant win, [click here](#).

Want more information on SCWC's Stormwater Task Force? Contact Julie at jackman@socialwater.org.

Recent Events

California Policy Summit

Water Conservation Partners President and SCWC Public Education Task

Force Chair Ron Gastelum recently participated in the California Policy Summit as a panelist discussing “How Public Policies Impact California’s Business Economy.” The California Policy Summit is an annual event that embraces and connects California’s policy makers, thought leaders and small business owners with the foremost experts in current policy issues such as climate change, sustainable energy, water conservation and green technology.



Public Policies impacting California’s Business Economy Panelists: (L to R) Sam Chung, Jesse Torres, Ron Gastelum and Julian Canete.



LAWN DUDE’S CONSERVATION CORNER

Hello Friends, Lawn Dude here and I'm ready to kick it up a notch. We're heading toward the holidays at full conservation speed! Remember what I always say, "Conserve, Conserve, Conserve!" Check your local water agency's conservation targets and limit the number of days you water outdoors. Together we can kick grass and take names!

To learn ways to conserve, check out my conservation pledge [here!](#) And follow me on [Twitter!](#)



JOIN SCWC TODAY!

SCWC is growing every week with new members, from engineering firms to cities and counties. SCWC is the only organization that represents such a broad spectrum of Southern California interests on water issues. If you aren't already a member, be sure to check out our various membership levels and pick the one that's right for you. If you're already a member, be sure to tell others about SCWC and how it has benefited you and your organization.

JOIN US



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