



What Matters
Webinar Series

Trust Matters

Building and Maintaining Confidence
Through Communications

April 30, 10:15 a.m. to 11:15 a.m.



The new coronavirus has changed how we live and work, creating unique communications challenges for leaders and organizations. Our panel will discuss risk and crisis communications best practices. Learn how these can build and maintain your organization as a trusted source within the community it serves.

RSVP Now for Free Webinar
<https://bit.ly/3aKrYJa>



Sue Sims
External Affairs Group Manager,
Metropolitan Water District of Southern California



Kaylee Weatherly
Public Information Officer,
Long Beach Water Department



Patty Cortez
Director of Government and Community Affairs,
Upper San Gabriel Valley Municipal Water District



Lynn Lipinski
President,
Majestic Content Los Angeles

Save the Date

May 14, 10:15 a.m. to 11:15 a.m.

Human Resources Matters:
Working and Managing Remotely and More

May 28, 10:15 a.m. to 11:15 a.m.

Money Matters: Infrastructure Financing During the
Coronavirus Crisis

June 11, 10:15 a.m. to 11:15 a.m.

Customer Care Matters: Rethinking Customer Service
During Crisis

Webinar Sponsor



Founding Sponsors

