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VOTER POLL REVEALS MAJORITY OF SOUTHERN CALIFORNIANS SUPPORT CALIFORNIA WATERFIX

Los Angeles – Governor Brown’s [California WaterFix](#) project has support from nearly two-thirds (64 percent) of Southern California voters, according to results released today from a [public opinion survey](#) commissioned by the Southern California Water Committee (SCWC). California WaterFix will modernize and upgrade key sections of the state’s primary water delivery system, ensuring greater reliability and flexibility from the system that provides water from the Sierra Nevada mountains to Southern California, Central Valley and the Bay Area.

Fairbank, Maslin, Maullin, Metz & Associates (FM3), a third-party public opinion research and strategy firm, polled a random sample of 800 Southern California high-propensity voters to test awareness of and gauge support for California WaterFix.

Key findings:

- **Voters favor the infrastructure improvement project by 62% when provided an objective summary of it.**
- **After hearing positive messaging regarding California WaterFix, support for the project jumps to 71%.**
- **After hearing statements from both sides of the debate, 64% of voters support California WaterFix.**

“We are pleased but not surprised by the results of the poll. It confirms what we have been hearing from SCWC’s members and regional leaders for years,” said Charley Wilson, executive director for Southern California Water Committee. “There is strong support for California WaterFix as a smart, modern solution to help secure a high-quality supply of water that supports our quality of life here in Southern California.”

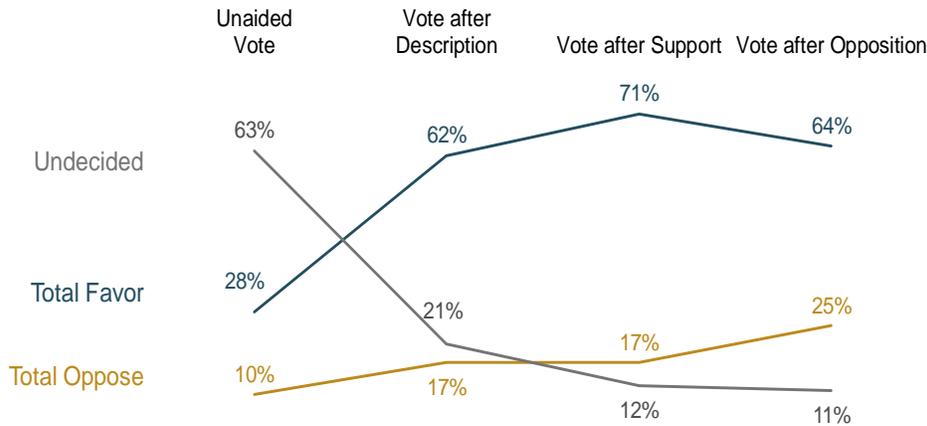
“It is now time for our decision-makers and stakeholders to listen to their constituents, pick up the torch and take the necessary steps to help advance construction of this vital project,” added Wilson. “SCWC and our members intend to do everything we can to support the Governor and water agencies as they work through their final approvals.”



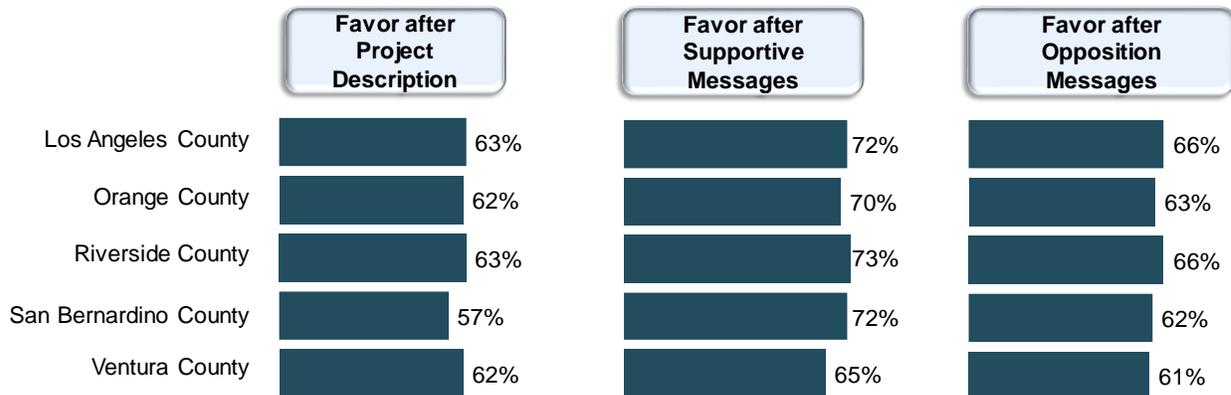


The survey found there is majority support for the California WaterFix project among nearly every demographic and geographic subgroup after respondents heard the preliminary objective description. Specifically, majorities exist across each county, gender and age groupings, ethnicity/race (Latinos, African-Americans, Asian-Americans and whites), educational attainment, household income, home ownership and support for environmental causes. Further, 71 percent of Democrats, 66 percent of Independents and a plurality of Republicans (49 percent) favor the project after hearing the description.

Final Vote Progression After All Information



Final Vote by County After All Information





The SCWC poll tracks recent public opinion surveys on the issue. In a recent [statewide survey](#) by the Public Policy Institute of California, 77% of Californians said the Governor's proposal to build tunnels in the Sacramento-San Joaquin Delta was important (51% very important & 26% somewhat important) and 65% of Los Angeles residents called the tunnels very important.

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Established in 1984, the Southern California Water Committee is a nonprofit, nonpartisan, public education partnership dedicated to informing Southern Californians about our water needs and our state's water resources. Spanning Los Angeles, Orange, San Diego, San Bernardino, Imperial, Riverside, Ventura and Kern counties, the SCWC's members include representatives from business, government, agriculture, water agencies, labor and the general public. Visit us at www.socalwater.org and find us on Facebook.

Between May 31st and June 4th, 2017, Fairbank, Maslin, Maullin, Metz & Associates (FM3) conducted a telephone survey of 800 voters in Southern California (including Los Angeles County n=400, Orange County n=150, Riverside County n=100, San Bernardino County n=100 and Ventura County n=50) who are likely to vote in the 2018 General Election. The margin of error for the full sample is +/- 3.6% and for half the sample it is +/- 4.9%; margins of error for subgroups will be higher. Percentages may not equal 100% due to rounding error.

